



# SPONSORSHIP OPPORTUNITIES




CELEBRATING



YEARS

By sponsoring the Larimer County Farmers' Market, your contribution supports essential food access programming, and you get the opportunity to engage with 3,000+ community members at Northern Colorado's oldest and biggest farmers' market, celebrating 50 years in 2026.

Our Market Days for Older Adults program provides fresh produce to older adults experiencing food insecurity in Larimer County. 100% of sponsorship funds go directly to vouchers that participants use to purchase fresh, local produce at the Larimer County Farmers' Market, from over 30 local farms.

Sponsorship Level	Price	Benefits
 <p>HARVEST</p>	\$500+	<ul style="list-style-type: none"> <li>• 1 Booth space at farmers' market</li> <li>• Logo on website</li> <li>• Spotlight on social media</li> <li>• Logo on display at market for 25 weeks</li> <li>• Acknowledgement in annual program impact report</li> </ul>
 <p>PLANT</p>	\$300	<ul style="list-style-type: none"> <li>• Logo on website</li> <li>• Logo on display at market for 25 weeks</li> <li>• Acknowledgement in annual program impact report</li> </ul>
 <p>SEED</p>	<\$100	<ul style="list-style-type: none"> <li>• Logo on website</li> <li>• Acknowledgement in annual program impact report</li> </ul>

Interested to support this essential program at a different level? Reach out to our team at the email below - we will work with you on what works best for your business.

*Not seeing a sponsorship benefit you're looking for? We're happy to work with you to help your organization meet your marketing and branding objectives. Please contact [larimercountyfm@gmail.com](mailto:larimercountyfm@gmail.com).*



**COLORADO STATE UNIVERSITY**  
LARIMER COUNTY EXTENSION

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# FRESH & LOCAL SINCE 1976

## 2026 SEASON:

May 16 – October 31  
9am – 1pm  
200 W. Oak Street

The Larimer County Farmers' Market is a staple of Old Town Fort Collins from May – October. We are the longest-running farmers' market in Northern Colorado. Many small businesses and local farms depend on Farmers' Markets to build a loyal customer base.



3,000+ Weekly Customers



130+ Local Farms & Small Businesses



7,000+ Instagram Followers



8,800+ Facebook Followers



## ABOUT MARKET DAYS

- Reducing Food Barriers
- Supporting Healthy Aging
- Supporting Local Farmers

Market Days for Older Adults is a unique program that provides fresh produce to low-income older adults while supporting local agriculture.



From volunteers, local farmers, county leaders, and partners, Market Days is truly a community-wide effort.



Participants are given vouchers to purchase local produce at the Larimer County Farmers' Market.



Market Days has been making the Larimer County Farmers' Market more inclusive since 2018.

## 2025 BY THE NUMBERS



95 Individuals Served



\$13,000+ to Local Growers



LarimerCountyFM.org

CONTACT:  
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