

LARIMER COUNTY BUDGET OFFICE



AMERICAN RESCUE PLAN ACT UPDATE

October 11, 2021



AGENDA

1. Incremental Pay Program for Correctional Congregate Living Facilities staff
2. Public Outreach Update
3. Keep NoCO Open Campaign
4. Community grant application
5. ARPA Expenses YTD
6. Next Steps
7. Questions and discussion

INCREMENTAL PAY PROGRAM

- Approximately 250 employees from Criminal Justice Services and 50 civilian employees at the Larimer County jail qualify for the incremental pay program.
- The employees have been on the front lines of responding to COVID-positive clientele in the criminal justice system (many in correctional congregate living facilities, responding to COVID related impacts, and assuring department requirements are met (i.e., testing, mitigation, distancing).
- Throughout the period of high COVID infection rates, clientele in the criminal justice system could be furloughed by the judicial system into the community, but for the work these employees performed.

INCREMENTAL PAY PROGRAM

- Larimer County’s Incremental Pay Program is an allowed use of ARPA funds for employees.
- This use comes directly from the Interim Final Rule and Treasury Guidance: “...eligible workers performing essential work during the COVID–19 public health emergency or to provide grants to third-party employers with eligible workers performing essential work. These are workers who have been and continue to be relied on to maintain continuity of operations of essential critical infrastructure sectors, including those who are critical to protecting the health and wellbeing of their communities.”

PUBLIC OUTREACH UPDATE

- Regional Outreach
- Community meetings
- Events
- Surveys
 - English & Spanish

Themes from Outreach to date:

- Support for After School Programs
- Mental/Behavioral support
- Culturally Competent Resources
- General Operating Support for Community Organizations
- Support with Medical Costs
- Community Spaces for Communities of Color
- Access to Internet
- Transportation

KEEP NOCO OPEN CAMPAIGN

- The “Keep NoCO Open” campaign was launched in summer of 2020 to clearly communicate the actions Larimer County residents can take to support local businesses and reduce the spread of COVID-19 in Larimer County.
- Clear and coordinated communication with Larimer County residents is a key aspect of COVID-19 recovery and for this purpose we are requesting ARPA funding to continue and expand the “Keep NoCO Open” campaign.
- **The campaign will focus primarily on encouraging residents to get the COVID-19 vaccination:**
 - Highlight the stories of local trusted and relatable voices.
 - Messages and voices will include historically underrepresented people such as our Latinx community.
 - Additional vaccination messages may include promoting booster shots and vaccine myth busting.

KEEP NOCO OPEN CAMPAIGN

Uses of ARPA funding (allowable under the Public Health category):

- Produce additional campaign images and social media posts.
- Purchase advertisements on television, internet, radio, social media, signs, etc.
- Produce campaign videos to promote vaccines.
- Contract with a marketing organization to produce audio, videos and collateral items.
- Create process for community members to share their “why I vaxxed” story.
- Additional campaign activities as dictated by COVID-19 circumstances.

Funding request: \$100,000

Messaging Campaign Timeline: 3rd quarter 2021 – 2nd quarter 2022 (with extensions as needed)

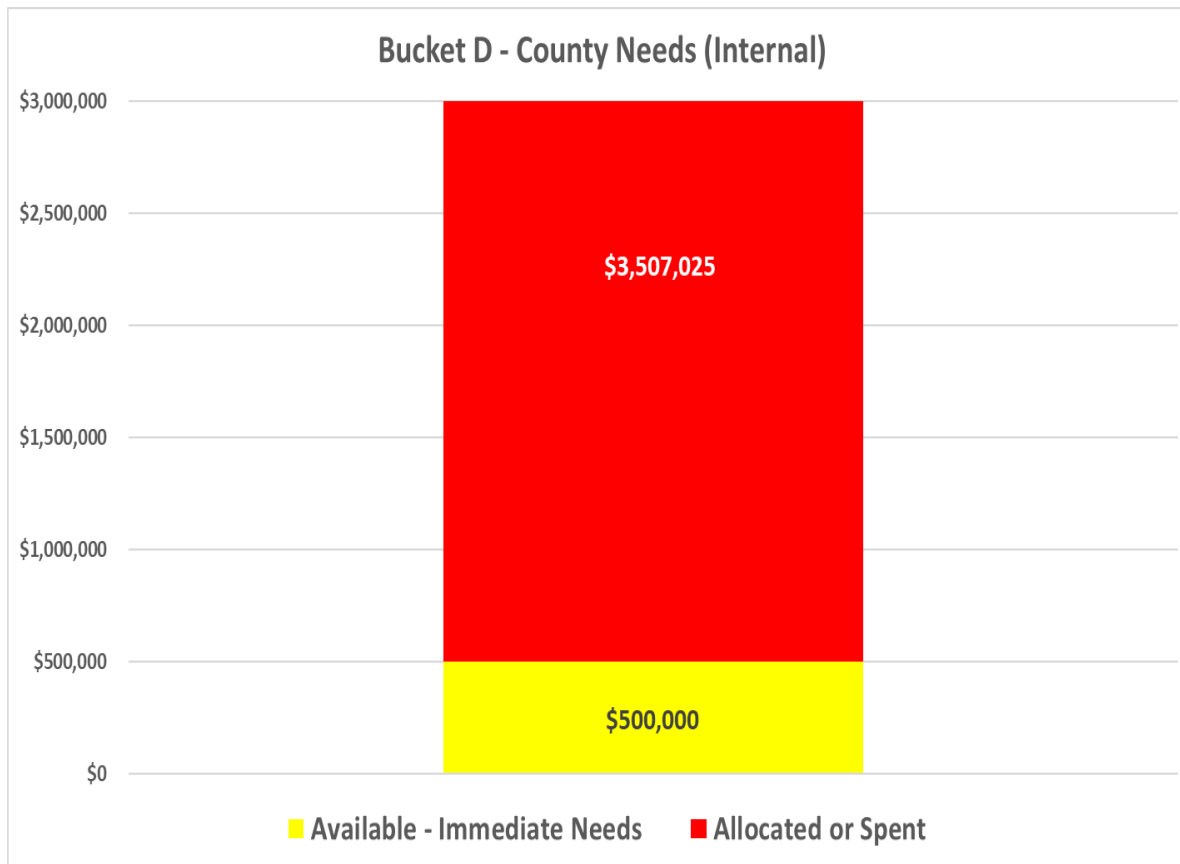
COMMUNITY GRANT APPLICATION

- A preliminary community grant application has been created in Google Forms.
- \$500,000 available for each of the ‘external’ categories:
 - Public Health
 - Economic Impacts
 - Infrastructure
- Currently have a max ask of \$100,000 for each project, however, if a project will cost more than this we ask that the full cost is included.

COMMUNITY GRANT APPLICATION

- The Google Form will allow for the community grant application to go out quickly. A draft work plan has been completed; goal is to have the form 'live' by October 20.
- The Google Form will be marketed/sent to non-profits, businesses, and special districts with project and program ideas for 'immediate needs' ARPA funding.
- County departments will be asked to fill out an application for the \$500K devoted to County needs and programs.

ARPA Expenses YTD

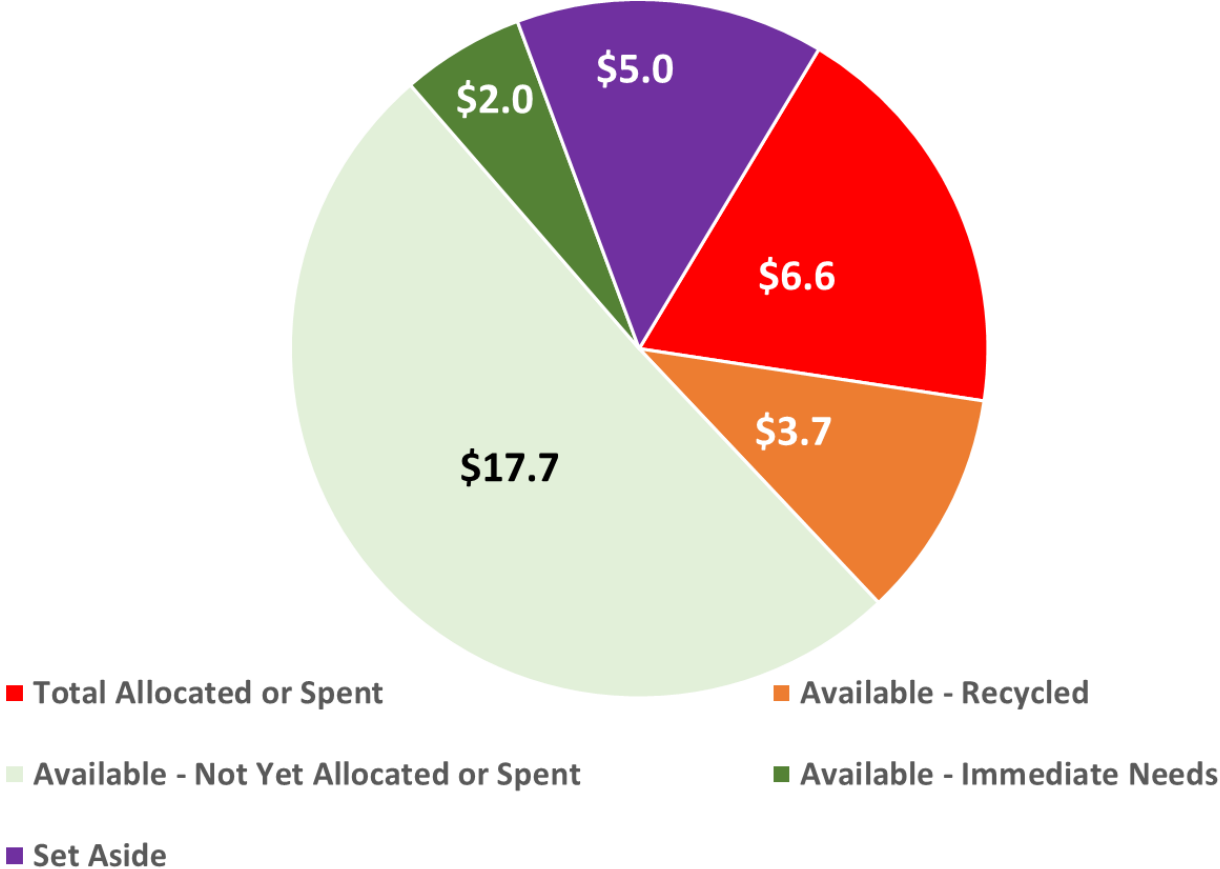


- Please note that the County originally had \$3M for ‘County Needs’
- Now ~\$1M needed from the ‘Set Aside’ fund of \$5M
- The Allocated funds include new items :
- \$1.5M for Incremental Compensation
- Pre-trial services limited position of \$71,500



ARPA Expenses YTD

Larimer County First Half FRF Allocation Status - \$35 Million



NEXT STEPS

- Change announced from Treasury in regards to reporting:
- Project and Expenditure Report: First report now due January 31, 2022. This will cover March 3 – December 31, 2021. (Change from previously communicated date of October 31, 2021)
- Message from Treasury: “Further instructions will be provided at a later date, including updates to existing guidance as well as a user guide to assist recipients to gather and submit the information through Treasury’s Portal.”

NEXT STEPS

- Next ARPA work session is Wednesday, November 3 at 1:30 p.m.
- Will gather project proposals from the public and internal departments for the 'Immediate Needs' grants via the Google Form (Natural Resources has submitted projects. Largely all water related. We may have recommendations at next meeting).
- Continue community engagement efforts and seeking responses to the survey. The survey will be open until October 31, 2021

QUESTIONS/DISCUSSION

- Questions?
- Further discussion