



Let's talk about gun safety

Larimer County Juvenile Gun Safety Coalition

The Larimer County Juvenile Gun Safety Coalition created a series of educational videos to raise awareness about youth gun violence, encourage responsible gun ownership, and foster conversation. The overall message is simple: We need to talk about gun safety.



It Only Takes a Moment

Teen suicide is the leading cause of death of young people in Colorado. It only takes a moment for a teen to make a life changing decision to a temporary problem. It only takes a moment for a responsible gun owner to safely store and secure their firearms. Talk to youth about gun safety and mental health and responsibly store and secure all firearms.



Be Awkward... Ask.

Research shows that parents consistently underestimate their children's ability to access firearms. According to the Healthy Kids Colorado Survey, 1 in 4 Larimer County students say they could get a loaded gun without adult permission. When your child visits a friend's home, ask if there are firearms in the house and how they are stored, even if it's awkward.



Choices

One choice can change the trajectory of a young person's life. Positive decisions can protect opportunities, aspirations, and future success. Poor decisions involving firearms can result in consequences that permanently alter a young person's future. Talk with your teens about their futures and the choices that shape them.

where to start

1 Store and secure all firearms

- Store your firearms in a locked location.
- Do not leave unsecured firearms in your vehicle.
- Visit larimer.gov/gun-safety to find more tips and request a free gun lock.

2 Ask the youth in your life:

- **What would you do if you saw a gun?** Make sure they know: Don't touch it. Tell an adult.
- **What would you do if you were concerned about another student's behavior or about a gun at school?** Help them identify trusted adults they can talk to and let them know about resources like Safe2Tell, where they can report concerns.
- **Do you know how to get yourself out of a dangerous situation?** Talk about ways to create distance from danger, leave when they can, and identify who they can contact for help.
- **What do you want to do in the future? How are you going to get there?** Talk about how the choices they make today shape their future.

3 Be awkward... ask

- Whenever your child visits someone else's home, ask: "Are there guns in the home? If so, are they securely stored?"

Scan the QR code or visit larimer.gov/gun-safety to watch the videos and learn more.



These PSAs were made possible through the financial support of Larimer County Juvenile Gun Safety Coalition members and partners including Larimer County Department of Health and Environment, Larimer County Community Justice Alternatives, Larimer County Coroner's Office, UCHHealth, Alliance for Suicide Prevention, Imagine Zero, Loveland Police Department, Fort Collins Police Services, Larimer County Sheriff's Department, Estes Park Police Department, Thompson School District, Estes Park School District, and Poudre School District.

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