

Larimer County Jr. Livestock Sale Committee Minutes

April 28, 2020

Executive Board Present: Doug Pennock, Stephanie Morrison, Tracey Brien and Cindy Buckardt

Committee Members Present: Don McGregor, Keri McGregor, Russell Spence, Amber Spence, Cheryl Spence, Biz Bopp, Barb Newman, Lauren Newman, Smokey Crego and Leslie Weibel

General Members Present: Linda Pennock, Christina Ruffatti, Jim Rice, Marv Witt (Fair Board), Merri Hocker, Tracey Newby, Marilyn Lasich, Caree Rinebarger, Lynn Delmore

Extension: Brittani Kirkland

Guests: Pam Heeney

Chair Doug Pennock called the meeting to order at 7:03 PM Via ZOOM. A quorum was established.

Tracey Brien stated that the financial report was sent out to the Executive Board via e-mail as prepared by the Ranch Staff. Cindy informed the group that the one remaining Accounts Receivable of \$200 would be uncollectible as the business Fleet Pro no longer was located in Berthoud.

Biz Bopp moved to accept the minutes from the February meeting as sent out via e-mail.

Motion 2nd and APPROVED (March meeting had been cancelled due to COVID - 19)

Doug started off with informing the group that he had spoken with The Ranch staff and the Larimer County Commissioners and was told to move forward regrading the planning of the Livestock Sale as if fair was happening as no decision has been made regarding this yet however he would like to come up with a plan B.

Committee Reports:

Sponsorship – Doug made the report his first thought after struggling to get sponsors' commitments at this time is to use funds that the Livestock Sale Committee has in reserves and not even attempt to recruit sponsors due to businesses feeling hardships due to COVID-19. Keri suggested sending a letter to past sponsors as a check in – letting them know the sale committee is thinking about them and thanking them for their past support. Doug followed up with his thoughts that a personal contact is very important. Jennifer via Doug reported personally struggling with asking businesses knowing that some are having a hardship. Leslie commented she liked the idea of making contact with the sponsors.

Advertising -Stephanie checking in with Tiffany about banners. Tiffany is on board for making the small banners that went around the sale ring advertising sponsors. Tiffany suggested to remake the large banners that hang behind the auction blocks rather than the tape over of names that had changed. The cost would be considerably less however the banner would be smaller than what is now in use. The cost for making the same size banner could run over \$600. No decision was made and to review again next month.

Buyer Appreciation – Leslie reported that she has not moved forward with the meal planning due to the COVID-19 uncertainty. Doug has checked in with the CSU meat department and found that the Livestock Sale dinner is still on their schedule.

Paperwork – Cindy reported not much happening at this time however should be working on future mailing to participants toward the end of May. Leslie questioned the cost of printing and Cindy informed the group there is no printing cost as that has already been done in the brochures and save the date cards.

Marv informed the group the carnival was a question regarding the fair. Greely has already cancelled the carnival. (Albany County) Cheyenne and Larimer County have not cancelled the carnival as of yet and the carnival would need two sites in close proximity to make it worth it for them to set up.

Jim Rice – asked if we were even going to have a livestock show. Brittani informed the group that this decision was entirely up to CSU Extension and that decision has not been made yet. Lynn Delmore asked about the use of other facilities. Jim asked about what other fairs across the United States were doing and if livestock sales were happening. Marv commented that Tucson who holds theirs generally in April and managed to get their animals all weighed in through a schedule procedure and is now asking for donations for the sale animals to be shared among the group of youth participants.

Social Media –Keri will continue to work on and submit information as it becomes available. Doug suggested to put a thank you to sponsors and be positive moving forward. Keri had a concern about legality of what she can put out regarding fair and requested specific direction. Lauren suggested picking a sponsor of the day and highlight them.

Jr. Jr. Livestock –Biz reported that she was waiting until tonight's meeting to move forward after getting some direction. Cindy suggested not to wait on ordering give aways as long as they are not dated if they don't get used this year then they can be used next. If wait too long then will not have in time. Doug and Biz agreed to check in with each other in a couple weeks.

Old Business:

Doug brought up that there were apparently some concerns regarding description 10 of the Livestock Sale Guidelines as approved for printing in the premium book. Lynn questioned where paragraph 10 would appear and it is only on the livestock sale page. Lynn and Jim both questioned the first sentence and felt it applied to the showing of the animals and not post showing as was the intent. Leslie suggested that the first sentence remove the wording of care, fitting, preparation and showing. Biz moved to change the wording. Seconded APPROVED The sentence will now read:

The following practices or procedures are unacceptable and are defined as being fraudulent, unethical and inhumane following the sale picture being taken or post sale of all species of livestock.

Brittani also corrected iniment to be liniment.

Lynn then asked about description 8 to remove "kill" to be politically correct and insert processor this sentence will now read:

All animals must go to slaughter to designated packers or custom processors as designated by the buyer in the signed agreement at the time of purchase.

This was followed by a discussion again regarding termination. Lynn asked about the February minutes in which this was discussed. Jim asked the committee how they will be sure that the animals are slaughtered. Doug informed Jim the concern is the champion and reserve champion animals and that someone from the sale committee will be going to the processing plants to verify the slaughter.

Facebook Live – Leslie and Cindy both stated should put on hold. Further discussion ensued. Leslie and Keri expressed concern about the cost. Cindy requested to table. Leslie moved to not have a facebook live stream for 2020 sale. Seconded and APPROVED. Marv commented this could be rescinded according to Roberts Rules however according to Roberts Rules someone that voted for it must make the motion for reconsideration and it takes a 2/3rds vote to approve and prior to rescinding notice must be given.

Doug brought up that he had spoken to Centennial Livestock about the possibility of an on line sale. The question is how quickly the animals would be picked up and taken to their destinations following the sale. There are some guidelines to this that would have to be met. Jim suggested holding off on this decision until more information regarding a fair is determined.

New Business:

Doug informed the group that we might be short a couple of processors. Innovative suffered a fire earlier this year however Lynn commented they were working very hard to get back in business working on alternatives. Mountain States has apparently filed Chapter 11 under Bankruptcy Laws however Don commented this was reorganization and they were still in business. Lynn brought up 307 Meats in Laramie was operational. Discussion about going into Wyoming and the cost of veterinary inspections that have to be done. Jim asked where specifically the champion animals would be going. Doug replied at this time a decision has not been made it would depend on what is available.

Keri asked about the contract with the photographer. Cindy answered that at this time the contract has not been signed yet however the photographer has been made aware of the current COVID-19 situation.

Biz moved to adjourn– Seconded Meeting adjourned at 8:17 PM

Cindy Buckardt, Secretary