**Larimer County Fair Board Meeting**

**June 26th 2019**

**Meeting was called to order at 7:00 by Marvin Witt Chair**

**Attendance:** Marvin Witt, Gary Sampson, Tamara TerAvest, Pat Young, Emily McMurtrey, Julie Melbye, Doug Pennock, Dave Kaufman, Kristine Miller, Scott Lara, Dustin Fisher, Darryl English, Stephanie Fancher-English, Cindy Mackin

**Queen:** Lindsey Fancher-Owen

**Commissioner:** Tom Donnelly

**Guests:** Diana Frick Assistant Director of The Ranch, Steve Humann Rodeo, Kerrie Rollins Extension Office, Stephanie Morrison Jr Livestock, Spectra Dana Drake, Mike Boschert, Paige Melbye, Queen’s Mum Shannon Fancher

**Members excused:** Arlene Amundson, Sharon Gatenby, and Susan Deines

Marvin Witt had everyone introduce themselves.

The minutes were approved as submitted with a few spelling corrections (Kristine).

Arlene Amundson has stepped down as the Fair Board Secretary because of the high demand of The Guest Services Committee. Kristine Miller was unanimously elected as the new Secretary.

**Public Comment:** There was no public comment.

**Chairman’s Report:** Marvin Witt passed out the belt buckles to the new board members because he felt they should have them for the fair. Marvin encouraged everyone to be on a committee. He mentioned that Gary Sampson needs 32 volunteers at the Fair Parade on July 27th. Marvin also said the parade and the pancake breakfast are “ALL HANDS ON DECK” board requirement. Queen Program will have the contest in the Budweiser Events Center (BEC) on July 27th after the parade. The Horsemanship portion will start at 6:00 pm in the BEC Arena. Marvin encouraged all Board members to come. August 4th at 1:00 in The Ranch Grill is the Queen’s Luncheon. Everyone is invited. Guest Services has Their Mandatory Volunteer meeting on July 23rd. This is the same night that golf cart training will take place. If you are going to be driving a golf cart it is mandatory to attend. Drivers must be 18 years old. The Junior Livestock sale will be in the Mac Arena on August 7th. Marv asked Lindsey to hand out the Fair schedule for 2019. Marvin also mentioned we are still in the need for volunteers.

**Committee Reports:**

**Guest Services:**  Arlene was on vacation and Kristine mentioned that all volunteers are background checked. Marvin and Diana Frick Assistant Director of The Ranch said they would like all the Fair Board Members to be background checked also. Kristine mentioned we still have a need for volunteers. Large groups welcome if anyone has any contacts, let Arlene know.

**Queen Committee:**

Tamara TerAvest gave a report on the Queen Bootcamp June 9th, 14 young ladies participated in the Bootcamp with Guest Clinician Lisa Lageschaar, Miss Rodeo America 2017. The Horsemanship Clinic was held June 11th with Audra Dobbs McNicholas as the clinician. She was Miss Rodeo Colorado 2009. 10 young ladies participated at the Mac Equipment Arena. Stephanie Fancher-English reported that the Queen’s contest will be July 27th at the BEC and the Queen’s Luncheon was moved to Sunday August 4th. Lindsey is going to make a schedule where she will be helping at the fair.

**Pancake Breakfast:**

Johnson’s Corner will not be able to provide milk and juice for the breakfast. Dave Kaufman is talking to Dairy Max to see if they can provide 800 juices, 100 chocolate milks and 400-500 white milks. The sunglasses were ordered by Marvin and will be here on July 11th. Dave reported all is well.

**Parade:** Gary Sampson reported that the “Crisis” has been solved with the overbooking of the “Old Fairgrounds Park”. Natural Resources will allow riders to be in the Natural area. The Queen contestants will be in the Batting Cage parking area. We have the north 1/3 of the park. Gary said they have 4-5 entries already and will accept applications until the Monday before the parade (July 22nd).

**Junior Livestock Sale:** Doug Pennock reported that the sale was moving along. The packets went out to the kids. August 7th at 4:30 Independent bank has sponsored the sale meal. Doug invited all the board members to attend. They are working on a brochure.

**Queen Report:** Lindsey created a flyer to make young ladies aware of the July 15th deadline for the Queen’s Contest. Lindsey gave a rundown of past activities and a list of upcoming events she is participating in. (Attached)

**Extension Service:** Kerrie Rollins is excited to announce that they have hired a new Livestock Agent, Britney Kirkland. She has great experience. She will not be here until after the Fair in September. Kerrie gave a plug for the open class. Get your friends and family involved with entering projects of their special baking, wine etc.

**Rodeo:**  Steve reported that each fair board member is given 6 Rodeo tickets that can be picked up from the box office on July 1st. Steve said each Rodeo has a theme. Sunday: Military Monday: 4-H night Tuesday: Coronation of the new Queen and local Business night. Steve is promoting the Livestock Sale.

**The Ranch Report:** Diana Frick reported that we still need Fair Board members to sign up for camper check in. Diana wants us to keep up with the budgets, so they are accurate to the real spending.

**Spectra:** Dana Drake reported to the board that Poudre Valley REA signed a 3 year agreement to be a fair sponsor. Jax Outdoor Gear is the stage sponsor for the Jerrod Niemann Concert. McKee Wellness Foundation is the fishing pond sponsor. Mike Boschert is very excited for the marketing going into the fair 9 news, Comcast spotlight, Instagram, Facebook. Loveland Reporter Herald will make the 28-32 pages Fair Guide. Pepsi looks to be the sponsor for the outdoor Interactive maps and phone scan systems. Julie Melbye wondered why the parade date was not on the Billboard. Mike showed us poster ideas for the Rodeo & Fair ticket Sales, Craft Cave and Parade. We would like them to put together marketing for the Queen’s contest and activities. Fox news is coming out to cover the Fair. We would like them to interview Lindsey as a human interest story.

Kerry gave a thought about a passport treasure hunt around the fair grounds. They will talk about that later.

**Other Business:** Budget Reviews: Diana reported that not much money had been spent out of the budget this month. We all noted that would change as Fair grew closer.

**New Business:** Marvin wants us all to make the committee meetings a priority. Thank you to ANB Bank (Dustin) for their continued support.

Dave Kaufman moved to adjourn the meeting and Pat Young 2nd the motion.

Marvin Witt adjourned the meeting at 8:20

Respectfully Submitted,

Kristine Miller