

Larimer County Fair Board Minutes

September 25th, 2019

Submitted by Kristine Miller

Board Members Present: Marv Witt, Pat Young, Frank Marino, Emily McMurtrey, Julie Melbye, Sharon Gatenby, Doug Pennock, Kristine Miller, Scott Lara, Darryl English, Susan Deines

Board Members Excused: Gary Sampson, Tamara Teravest, Dave Kaufman

Larimer County 2020 Queen : Paige Petrocco

Guests: Commissioner Tom Donnelly, Diana Frick, Ken Mannon, Stephani Morrison, Kerri Rollins, Brittani Kirkland, Bob Keirns, Don & Keri McGregor

The meeting was called to order at 7:02 by Chairman Marv Witt.

Introductions were made by all board members and guests.

Marv gave us all bad news that Gary Sampson was not at the meeting due to him having a stroke. He worked very hard on the parade. Tamara Teravest also was absent due to the car accident she had after our last meeting July 24th. She is doing well. Tamara was on the phone Monday night at the Queen's committee and hopefully be back next month.

Pat Young moved to accept the minutes as written and Emily McMurtrey 2nd the motion. The minutes were accepted as written.

Public Comment: Don McGregor addressed the board about wanting to add Swine Showmanship to the Clover buds. He also mentioned that the Poultry Barn took the fans out of the Swine barn. This caused several of the kids to become hot and throw up. He asked the board for more fans and a swamp cooler for the swine barn. A new swamp cooler would cost around \$5000.00. The Fair board and the Ranch will look into solutions to remedy this issue.

Miss Rodeo Colorado Lady In Waiting, Haily Fredericksen sent the board a "Thank You" note for all of the support the board has given to her.

Chairman's Report: Marv welcomed Brittani Kirkland the new CSU Extension Livestock Agent. We are very excited to have her. Marv also introduced Paige Petrocco 2020 Larimer County Fair & Rodeo Queen.

Commissioner Donnelly reported that it was a good year at the fair. It went very well! He would like to commend the Ranch staff for a job well done. Buildings were in the best shape because of their hard work. Commissioner Donnelly reported that there is a lot of interest in the Request for Interest (RFI),

and over a dozen people of people are willing to partner with the County for the Fairground improvements. Commissioner Donnelly feels we have the resources to get funds for the barns.

Fair Board Committee Reports:

Guest Services-Co Chairs Kristine Miller & Emily McMurtrey:

We had a very successful fair with our volunteers. We had 92 with 938.5 hours served. We had a volunteer picnic on August 25th at the old Fair Grounds Park in Loveland. It was very well attended. Emily sent out a survey to all of the volunteers. I have attached the results to these minutes. Emily & I encouraged the board to come out and assist with the fish pond and the bounce houses at the next fair. This is a great way to put smiles on the children of Larimer County and ease their parent's bugets. We have a wonderful liaison from the Ranch, her name is Carol Waller. She has fresh ideas and very supportive of the Fair Board. Carol has come up with a name for our volunteers, "The Ranch Hands". Emily and Kristine look forward to the Boards support this coming year.

Queen/Royalty- Pat Young Chair- Stephanie Fancher -English- Vice Chair:

Stephanie reported that the one day pageant went well. Paige is going to represent us well. We need to update her wardrobe with a new jacket and skirt. The Queen Committee is meeting right before the Fair Board meetings.

Pancake Breakfast: Dave was absent because of a Wedding. It was reported that the pancake breakfast numbers were down from the previous year. We had plenty of volunteers. We would like to get more sponsors for the food next year. We went through 8 gallons of pancake syrup and 120# of pancake batter.

Parade: Darryl French reported that the parade went really well. The permit for next year is already done. Marv thanked everyone that helped with the parade.

Junior Livestock Sale: Chair Doug Pennock: Doug reported that the sale was a success. 238 kids participated in the sale that brought \$547,000.00 with \$114,000.00 sale add-ons. Average sale price was up from 2018. The 2019 sale finished earlier than previous years. The buyers were impressed with the sale. 1000 people were served at the BBQ. Doug would like to improve the load out and is looking for new ideas. The kids will begin picking up their checks the next few days. The sale has \$17,000 sponsorships and the sale cost \$14,000. Excellent sponsors and buyers made this a great year!

Queen's Report: Paige Petrocco: Paige told us she would like to continue with the Queen's Ball. Paige has been working with Greely Hat Works. Paige likes the idea of Tea with the Queen to expose younger ladies to the program. She would like to expand the clinics for boys and girls. She wants to visit every town and city in the county to give support to kids that have not grown up in the industry.

Extension Service/4-H / Kerri Rollins: Kerri is excited to have Brittani here. The fair numbers in the horses were down because of the VS. The check in procedures for the horses that were put in place was successful. Kerri mentioned if you were to draw a circle 35 miles around the fairground that was where the VS was concentrated. The dogs, cats, goats and alpacas were up in numbers for the fair. Kerri reminded everyone that October 7th was the 4-H open house at the McKee building starting at 5:30 pm.

Rodeo: Steve Humann: Steve was not present

The Ranch: Diana Frick Asst. Director: Diana reported that they want to do a better job marketing for the Rodeo. She is excited about the RFI and private partner investments. She is looking forward when she can bring it to the board. Youth sports are where they would like to expand. The Ranch has done upgrades to the Longhorn arena by making a permanent Rodeo set up with the old bucking shoots. They are looking for a grant to add outdoor lighting to the arena. This is for smaller events that do not want to use the Budweiser event center. We had an amazing carnival that almost brought in \$500,000.00. Diana told us it takes \$700,000.00-\$800,000.00 to run the fair. The Ranch is open to new ideas.

Marv encouraged better attendance at the fair board meetings and fair events. He also encouraged attendance to the committee meetings and better participation. We are a working board.

Pat Young moved that we have Officer Elections in January. It was 2nd by Kristine Miller. The motion passed.

Darryl French moved that we move our November 27th Board meeting to November 20th because of Thanksgiving. Pat Young 2nd the motion. The motion passed.

Pat Young moved that we not have the October 23rd Board meeting because it was the same night as the Commissioner's Board appreciation dinner. Julie Melbye 2nd the motion. The motion passed.

Pat Young moved to adjourn the meeting and Julie Melbye 2nd the motion. The meeting was adjourned at 8:37 PM.

Respectfully Submitted,

Kristine Miller